



Joseph S. Blatter  
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FIFA-Strasse 20  
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Dear Mr Blatter,

The 2006 FIFA World Cup in Germany was a special event for millions of people in this country and remains, virtually without exception, as a fond memory. The public viewing has contributed in a unique fashion to an enthusiasm about the game that positively impacted the cultural interaction between the host country and the visitors from all over the world.

The 2010 FIFA World Cup in South Africa will take place under exceptional conditions: The realization of the post-Apartheid era's democratic transformation process into social and economic justice is long from completed. Archbishop Desmond Tutu cautioned in this regard: "So a great deal has changed, but we in the Truth and Reconciliation Commission said, Watch it. You can kiss reconciliation and forgiveness goodbye, unless the gap between the rich and the poor – the haves and the have-nots – is narrowed, and narrowed quickly and dramatically."

For this reason, ten German NGOs have aligned under the slogan "Kick for One World" to campaign for a just football world cup in South Africa. The NGOs engaged in this alliance have been working for decades for a just South Africa and have provided diverse support to public health programmes, projects to cope with trauma, for violence prevention, fair trade, sports and development and for the attainment of economic justice.

German NGOs support the World Class Cities for All (WCCA) campaign in South Africa<sup>1</sup> led by StreetNet International, an international organisation of street vendors, informal market vendors and hawkers, for a FIFA World Cup which is inclusive of all including the poorest and most marginalised sections of the community of South Africa and the Southern African Development Community (SADC).

As the president of FIFA and with regard to the working conditions in the construction of the world cup stadiums, you, Mr Blatter, have referred to the fact that you are conscious of your social and societal responsibility in connection with the FIFA 2010 World Cup in South Africa, and are taking this responsibility. We are very happy to hear that and would like to ask you therefore, to actively take up this social responsibility in other areas as well.

Football can play a positive role in conflict-prevention, if it is played within a framework that renders a world cup for everyone possible. You should contribute actively so that

- the local population does not remain excluded from opportunities to earn a living at the world cup. Thereto, the South African population and South African companies should be granted the license to sell inside and outside the no go area around the stadium. Street Trade and similar activities must be given a fair opportunity to benefit from the World Cup (cf. 2010 National Economic Development and Labour Council Framework Agreement, WCCA Annexure A<sup>2</sup> 2007)

<sup>1</sup> <http://www.streetnet.org.za/wccacampaignpage.htm>

<sup>2</sup> [www.streetnet.org.za/wccamunicipalities.htm](http://www.streetnet.org.za/wccamunicipalities.htm)

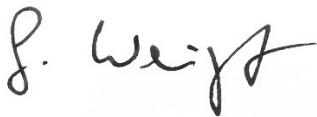


- the population of the South African townships can view the matches. For this purpose opportunities for public viewing should be provided - in cooperation with the South-African government - all over the country and free of charge.
- there will be no displacement of the poorer population in the run-up to the world cup. Instead, social urban development processes, whose effects will go far beyond the final on July 11. 2010, should take centre-stage in the preparations for the world cup. The promised infrastructure development through the construction of stadiums should be implemented.

We would be more than happy to meet with the responsible colleagues at the FIFA to share our expertise concerning the social situation inside the country.

Yours sincerely,

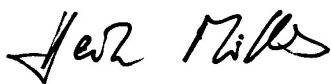
**For the Campaign Kick for One World**



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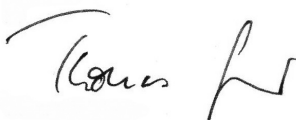
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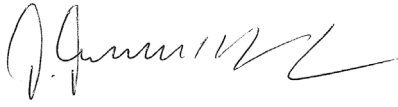
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